ORDER

WZZM 13

Orders	**Order / Rev:**	**690751 - 2**		
	Alt Order #:			
	Product Desc:	Stabenow for Senate		
	Estimate:			
	Flight Dates:	10/15/12 - 10/21/12	Primary AE:	Tim Siegel
	Original Date / Rev:	09/25/12 / 09/25/12	Sales Office:	WZZM
	Order Type:	Political	Sales Region:	LOC
Agency	**Name:**	**Media Strategies & Research/ POL**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		11350 Randon Hills Road, Suite 670	Billing Cycle:	EOM/EOC
		Fairfax, VA 22030	Agency Commission:	15%
Advertiser	**Name:**	**Stabenow, D/ D/ Senate**		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PL-Federal,PL-US Senate	Order Separation:	00:15:00
	Priority:	P-5	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/21/12	78	$24,205.00	$20,574.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	78	$24,205.00	$20,574.25	0.00
Totals	78	$24,205.00	$20,574.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tim Siegel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WZZM	10/15/12	10/21/12	M-F 5-530a M-F Morning News	CM	5-530a	MTWTF--	:30	5	$105.00	P-3	0.00 NM	5	$525.00
2	WZZM	10/15/12	10/21/12	M-F 530-6a M-F Morning News	CM	530-6a	MTWTF--	:30	5	$140.00	P-3	0.00 NM	5	$700.00
3	WZZM	10/15/12	10/21/12	M-F 6-7a M-F Morning News	CM	6-7a	MTWTF--	:30	5	$270.00	P-3	0.00 NM	5	$1,350.00
4	WZZM	10/15/12	10/21/12	M-F 7-9a M-F Good Morning America	CM	7-9a	MTWTF--	:30	5	$355.00	P-2	0.00 NM	5	$1,775.00
5	WZZM	10/20/12	10/20/12	Sa 8-9a Sa Good Morning America	CM	8-9a	-----S-	:30	1	$110.00	P-3	0.00 NM	1	$110.00
7	WZZM	10/21/12	10/21/12	Su 8-9a Su Good Morning America	CM	8-9a	------S	:30	1	$110.00	P-3	0.00 NM	1	$110.00
8	WZZM	10/18/12	10/18/12	M-F 10-1030am Millionaire	CM	10-1030am	---T---	:30	1	$50.00	P-4	0.00 NM	1	$50.00
9	WZZM	10/17/12	10/17/12	M-F 1030-11am Millionaire	CM	1030-11a	--W----	:30	1	$50.00	P-4	0.00 NM	1	$50.00
10	WZZM	10/19/12	10/19/12	The View The View	CM	11a-12n	----F--	:30	1	$120.00	P-4	0.00 NM	1	$120.00
11	WZZM	10/15/12	10/15/12	M-F 12-1230p Noon News	CM	12-1230pm	M------	:30	1	$150.00	P-3	0.00 NM	1	$150.00
12	WZZM	10/16/12	10/18/12	M-F 1230-1p Judge Gloria	CM	1230-1p	-T-T---	:30	2	$70.00	P-4	0.00 NM	2	$140.00

Order / Rev: 690751 - 2 Advertiser: Stabenow, D/ D/ Senate

Alt Order #: Product Desc: Stabenow for Senate **WZZM 13**

Flight Dates: 10/15/12 - 10/21/12 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	WZZM	10/19/12	10/19/12	The Chew The Chew	CM	1-2p	----F--	:30	1	$95.00	P-4	0.00	NM	1	$95.00
14	WZZM	10/15/12	10/19/12	M-F 3-4p Katie	CM	3-4p	M-WTF--	:30	4	$150.00	P-3	0.00	NM	4	$600.00
15	WZZM	10/15/12	10/19/12	M-F 4-430pm Judge Judy	CM	4-430p	MTW-F--	:30	4	$120.00	P-3	0.00	NM	4	$480.00
16	WZZM	10/15/12	10/19/12	M-F 430-5pm Judge Judy	CM	430-5p	MTWTF--	:30	5	$120.00	P-3	0.00	NM	5	$600.00
17	WZZM	10/15/12	10/19/12	M-F 5-530pm Judge Judy	CM	5-530p	MTW-F--	:30	4	$195.00	P-3	0.00	NM	4	$780.00
18	WZZM	10/15/12	10/18/12	M-F 530-6pm M-F News	CM	530-6p	MTWT---	:30	4	$390.00	P-2	0.00	NM	4	$1,560.00
19	WZZM	10/15/12	10/19/12	M-F 6-630p M-F News	CM	6-630p	MT-TF--	:30	4	$780.00	P-2	0.00	NM	4	$3,120.00
20	WZZM	10/16/12	10/19/12	M-F 7-730p M-F Entertainment Tonight	CM	7-730p	-TW-F--	:30	3	$210.00	P-3	0.00	NM	3	$630.00
21	WZZM	10/15/12	10/18/12	M-F 730-8p Insider	CM	730-8p	M-WT---	:30	3	$210.00	P-3	0.00	NM	3	$630.00
22	WZZM	10/15/12	10/15/12	Mon Prime C M 10-11p	CM	10-11p	M------	:30	1	$1,080.00	P-3	0.00	NM	1	$1,080.00
23	WZZM	10/16/12	10/16/12	Tue Prime A Dancing w/the Stars	CM	8-9p	-T-----	:30	1	$1,440.00	P-3	0.00	NM	1	$1,440.00
24	WZZM	10/17/12	10/17/12	Wed Prime A Middle/Suburgatory	CM	8-9p	--W----	:30	1	$720.00	P-3	0.00	NM	1	$720.00
25	WZZM	10/18/12	10/18/12	Thu Prime C Th 10-11p	CM	10-11p	---T---	:30	1	$960.00	P-3	0.00	NM	1	$960.00
26	WZZM	10/19/12	10/19/12	Fri Prime A Shark Tank	CM	8-9p	----F--	:30	1	$480.00	P-3	0.00	NM	1	$480.00
27	WZZM	10/21/12	10/21/12	Sun Prime B Su 8-9p	CM	8-9p	------S	:30	1	$1,440.00	P-3	0.00	NM	1	$1,440.00
28	WZZM	10/15/12	10/19/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	MTWTF--	:30	5	$470.00	P-2	0.00	NM	5	$2,350.00
29	WZZM	10/20/12	10/20/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	$120.00	P-3	0.00	NM	1	$120.00
30	WZZM	10/21/12	10/21/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	------S	:30	1	$360.00	P-3	0.00	NM	1	$360.00
31	WZZM	10/15/12	10/18/12	Nightline Nightline	CM	1135p-1202a	MTWT---	:30	4	$240.00	P-3	0.00	NM	4	$960.00
32	WZZM	10/16/12	10/16/12	Tue Prime B Trust Us With Your Life/Trust Us	CM	9-10p	-T-----	:30	1	$720.00	P-3	0.00	NM	0	$0.00
Spot	Ch	Date Range		Description		Start/End Time		Weekdays		Length		Rate		Rtg	Type
1	*WZZM*	*10/16/12-10/16/12*		*Tue Prime B*		9-10p		-T--------		*:30*		*~~($720.00)~~*		0.00	*NM*
		Credited [credit na]													
N 33	WZZM	10/17/12	10/17/12	Wed Prime A Middle/The Neighbors	CM	8-9p	--W----	:30	1	$720.00	P-5	0.00	NM	1	$720.00
													Totals	78	$24,205.00